Waleed Tariq

East Brunswick, NJ | wbtariq10@gmail.com | 732-698-3939

EDUCATION

Rutgers University

New Brunswick, NJ

Bachelor of Science in Biology & Business/Health Administration

Harvard University

Cambridge, MA

Certification of Project Management & Information Technology

(Currently Enrolled)

SKILLS

Technical Skills: Data Analysis (Excel, Pivot Tables, VLOOKUP), Microsoft Suite (Access, Power BI), Tableau Programming/Software: Java, Python, SQL, Salesforce, Jira, Git. Bitbucket, UML, Epic Systems, Apache Maven Languages: Fluency in English and Urdu, Proficient in Arabic, French, & Spanish

PROFESSIONAL EXPERIENCE

Quest Diagnostics New York, NY

Senior Financial Analyst, Strategic Pricing (Contract)

(Dec 2024- March 2025)

- Spearheaded pricing optimization for a \$3.5B+ healthcare service portfolio, leveraging SQL and SAP S/4HANA to build multi-scenario financial models that improved gross margin by 18%.
- Partnered cross-functionally with Product, Legal, and GTM teams to align payor contract strategy with alternative reimbursement models and value-based care metrics.
- Automated financial data pipelines via ETL integrations, accelerating Power BI dashboard load times and reducing reporting turnaround by 81%.
- Slow backend processing in Power BI dashboards caused delays in analytics requests. Utilized SAP and ETL
 automation to enhance data pipelines, reducing turnaround time by 81% and increasing engagement by 40%.

Prudential Financial Newark, NJ

Project Manager

(Feb 2023 - April 2024)

- Directed strategic initiatives across enterprise IT portfolio using SAP PPM and Azure DevOps, supporting delivery for 250+ internal clients.
- Applied operational analytics to uncover inefficiencies in annual IT investment planning, reducing redundant workflows and aligning strategy with business objectives.
- Implemented compliance automation via SAP GRC, improving audit-readiness and reducing manual updates in TRID policies by 35%.

UnitedHealth Group

San Antonio, TX

Business Process/Strategy Analyst

(June 2021 – Feb 2023)

- Developed a custom financial forecasting model in SAP S/4HANA to address systemic inaccuracies in revenue projections, improving forecasting precision by 25%.
- Embedded with operations and actuarial teams to identify operational bottlenecks and eliminate redundant workflows using SAP Signavio Process Intelligence.

LEADERSHIP EXPERIENCE

Game Grid

Lewes, DE

Co-Founder & Managing Director

(Feb 2025 – Present)

- Launched a sports-tech startup providing API-first stat-tracking and scheduling engine for amateur leagues using Firebase, SQL, and role-based admin controls while growing to 150+ active users in under one year.
- Led UX strategy for a gamified "My Player" system featuring dynamic dashboards, player KPIs, and matchup history.
- Designed and launched GameGrid's MVP stat-tracking system from scratch, enabling real-time data input, live score updates, and automated team/player analytics across 16 basketball teams

NCAA Division I Badminton, Rutgers University

New Brunswick, NJ

Head Captain

(Sept 2017 - June 2021)

- Led Rutgers to Historic 1st ever Top 3 Placement at National Tournaments, Silver Medal: 2019 National Division I Eastern Collegiate Tournament
- Trained a team of 18 players, built resilience with 5am sessions, endurance conditioning, and team rapport building

AWARDS